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| **SOCIAL MEDIA** |  |
| **Social Hashtags** | #BNHF25; HAF25; |
| **Date: Run from 17th November 2025**  **MESSAGE:**  BE PART OF BIG NORFOLK HOLIDAY FUN   * Please update red text according to your activities * Please review the social media images within your provider marketing pack | We're delighted to be participating in the Big Norfolk Holiday Fun programme this school holiday. We’ve got fun activities designed for kids aged 5-16 during the holidays, and we're offering free slots for children who receive benefits-related free school meals.  It’s time to launch into action and book your child’s place now!   * Learn more about our holiday activities: EveryMoveProviderPageURL or your booking page * Read more on Big Norfolk Holiday Fun: [Big Norfolk Holiday Fun - Active Norfolk](https://www.activenorfolk.org/public/bignorfolkholidayfun/) * Find out if your child is eligible for a free place: [www.norfolk.gov.uk/freeschoolmeals](https://eur02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.norfolk.gov.uk%2Ffreeschoolmeals&data=05%7C01%7Clouise.banning%40norfolk.gov.uk%7Cd47d92ee36e0413a3b9308db5c6ad224%7C1419177e57e04f0faff0fd61b549d10e%7C0%7C0%7C638205386083791255%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HzyA1zGY0ST7P9I%2FGWWfaLIEsoZ48rB8MdCV%2FQCVCe4%3D&reserved=0) |
| **Date: Run from 17th November 2025**  **MESSAGE:**  BOOKINGS ARE NOW LIVE   * Please update red text * Please review the social media images within your provider marketing pack | We are now taking bookings for our **Big Norfolk Holiday Fun** activities!   * Sessions are running from 22 December – 5 January this winter for 5-16-year-olds * Children can take part in AddDescriptionOfActivities and get a free healthy meal * FREE for all children who receive benefits-related free school meals   Book your place now: EveryMoveProviderPageURL or your booking page  Read more on Big Norfolk Holiday Fun: [www.activenorfolk.org/bnhf](http://www.activenorfolk.org/bnhf)  Find out if your child is eligible for a free place: [www.norfolk.gov.uk/freeschoolmeals](https://eur02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.norfolk.gov.uk%2Ffreeschoolmeals&data=05%7C01%7Clouise.banning%40norfolk.gov.uk%7Cd47d92ee36e0413a3b9308db5c6ad224%7C1419177e57e04f0faff0fd61b549d10e%7C0%7C0%7C638205386083791255%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HzyA1zGY0ST7P9I%2FGWWfaLIEsoZ48rB8MdCV%2FQCVCe4%3D&reserved=0) |
| **Date: Run from 17th November 2025**  **MESSAGE:**  TAKE PART IN FUN ACTIVITIES   * Please update red text * Please review the social media images within your provider marketing pack | The school holidays are fast approaching, so get your child booked with one of our **Big Norfolk Holiday Fun** sessions. AddDescriptionOfActivities. We are running activities between the 22 December – 5 January  To find out more visit: EveryMoveProviderPageURL or your booking page  We also offer free places to children who receive benefits-related free school meals. Read the FAQs about the programme here: <https://www.activenorfolk.org/public/bignorfolkholidayfun/#FAQ> |
| **Date: Run from 17th November 2025**  **MESSAGE:**  DON’T JUST TAKE OUR WORD FOR IT   * Please update red text * Please review the social media images within your provider marketing pack | Explore the amazing activities we have lined up for your kids this winter! But don't just take our word for it – see what other parents are saying.  @AddParentQuote@  Book your **Big Norfolk Holiday Fun** place today: EveryMoveProviderPageURL or your booking page  We also offer free places to children who receive benefits-related free school meals. Read the FAQs about the programme here: <https://www.activenorfolk.org/public/bignorfolkholidayfun/#FAQ> |
| **Date: Run from 17th November 2025**  **MESSAGE:**  DON’T MISS YOUR SPOT   * Please update red text * Please review the social media images within your provider marketing pack | Places are being booked up fast for our **Big Norfolk Holiday Fun** sessions. If you are looking to keep your children entertained this winter, don’t miss out and book today.  Visit: EveryMoveProviderPageURL or your booking page  We’ve still got places for: Add available dates.  We can also offer free places to children who receive benefits-related free school meals. Read the FAQs here: <https://www.activenorfolk.org/public/bignorfolkholidayfun/#FAQ> |

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| **WEBSITE AND NEWSLETTER COPY** | |
| A colorful text on a black background  AI-generated content may be incorrect. | The Big Norfolk Holiday Fun (BNHF) activity programme provides holiday activities for children and young people aged 5-16 (or 4 if your child is in reception) in Norfolk.  Children who receive benefits-related free school meals can claim free spaces on the activities, whilst paid spots are available on many activities for those who don’t.  If you feel your child/dren could benefit from a free place but are NOT entitled to Free School Meals, please contact us to discuss applying for an Awarded Place. More info on this [HERE](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.activenorfolk.org%2Forganisations%2Fbig-norfolk-holiday-fun-providers%2Fcyp%2F&data=05%7C02%7Cz.taylorsuich%40activenorfolk.org%7C19f1e541990f4cd9cb6308dcf4219b39%7C1419177e57e04f0faff0fd61b549d10e%7C0%7C0%7C638653672720755532%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=pDw6JpnoUfQ8df7%2BlqpjW2TV4PqhKGKDTfOntI9r6Ow%3D&reserved=0)  [Find out more about this in Active Norfolk’s FAQ section.](https://www.activenorfolk.org/public/bignorfolkholidayfun/#FAQ)  The upcoming Big Norfolk Holiday Fun programme will be taking place during the winter school holidays and will run from the 22 December – 5 January (excluding weekends and bank holidays).  Online booking is now available: [everymovenorfolk.activityfinder.net/search?page=1&limit=50&lat=52.6292567&lng=1.2978802&distance=60&place\_id=ChIJE\_UzUdWq0EcRL0USDuClTGg&viewMode=activities&programmeId=3c8928d6-fc48-4d3c-9ea8-c970f5481fe2](https://everymovenorfolk.activityfinder.net/search?page=1&limit=50&lat=52.6292567&lng=1.2978802&distance=60&place_id=ChIJE_UzUdWq0EcRL0USDuClTGg&viewMode=activities&programmeId=3c8928d6-fc48-4d3c-9ea8-c970f5481fe2) |